



Solution Feature Description and Comparison

	Free	Standard	Enterprise
Feedback Gathering			
Link to embed in exit notification / communications	Basic	Enhanced	Enhanced
Understand how employees felt and why they left	✓	✓	✓
Mobile-friendly employee experience	✓	✓	✓
Smart link(s) to link to demographic breakouts*		✓	✓
Solicit response via email from Novo Insights			✓
Reporting			
Basic aggregate statistics report	✓		
Interactive online dashboard report		✓	✓
Demographic breakouts (organization, gender, etc)*		✓	✓
Benchmarks from other customers to compare your results		✓	✓
Customization			
Your company name in questions	✓	✓	✓
Choose threshold for Glassdoor prompt		✓	✓
Customize introduction text / include images and brand		✓	✓
Customize questions			✓
Support and Success			
Email Support	48 hours	24 hours	12 hours
Phone Support			✓
Quarterly insights review with Novo Insights			✓
Custom research and follow-up			✓

* Requires client setup of links and provision of employee exits for reporting

